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First National Bank of Omaha Named One of MONEY's Best Banks

(OMAHA, Neb. Dec. 6, 2017) -- First National Bank of Omaha has been selected one of *MONEY's* Best Banks. In addition, *MONEY* has named First National Bank the best bank in Colorado, Kansas, Nebraska and South Dakota. The full list of banks, including First National's ranking, is available on Money.com.

According to the publication, *MONEY* evaluated the largest 90 brick-and-mortar banks, 50 credit unions, and 15 online banks, as identified by bank consultancy firm Novantas. Bankrate.com, *MONEY's* project partner, collected data on fees, interest rates, and account requirements for checking and savings accounts. Using Bankrate's data, *MONEY* compared more than 800 accounts and 18,000 data points.

When selecting state winners, *MONEY* excluded checking accounts that required a minimum balance greater than \$1,500 to either open the account or waive monthly fees. Priority was given to banks whose checking accounts had no (or easily waived) monthly fees and low or no ATM fees. *MONEY* also sought higher interest rates for checking and savings accounts.

Additional factors included J.D. Power customer service ratings, when available, from the 2017 U.S. Retail Banking Satisfaction Study, geographic reach within a state, recent enforcement actions, and mobile app ratings in the iTunes and Google Play stores.

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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